

A black and white portrait of Morgan Freeman, an African American man with a bald head and a full, light-colored beard. He is wearing a dark suit jacket over a light-colored shirt. The background is a dark, textured wall.

MORGAN FREEMAN'S SYMPHONIC BLUES —EXPERIENCE—

TM



with the

Mississippi Symphony Orchestra

March 27, 2026

Thalia Mara Hall



From the heart of the Mississippi Delta—the home of the Blues and the birthplace of America's music—the Mississippi Symphony Orchestra stands as a guardian of the sound that shaped a nation. No other orchestra is more deeply connected to this story. Rooted in the very soil where the Blues was born, the MSO carries forward the rhythms, sorrows, triumphs, and traditions that gave rise to America's most powerful musical voices.

It is only fitting, that this nationally touring production returns to the land that inspired it. With cinematic narration by Academy Award winner Morgan Freeman, this immersive musical experience fuses the raw, aching power of authentic Delta Blues with the grandeur of a full symphony orchestra, creating a soundscape that is both deeply rooted and breathtakingly expansive. Featuring evocative storytelling, masterful performances by Blues artists from Ground Zero Blues Club, and sweeping orchestral arrangements, Symphonic Blues unveils the Delta's profound cultural legacy and its enduring influence on music across the world.

More than a concert, this performance is a homecoming—a return to the birthplace of the music that changed everything. It shines a light on the region's unbreakable spirit and the pivotal role of Ground Zero Blues Club in Clarksdale, Mississippi, a sacred ground for Blues preservation and a living testament to its power. Through the artistry of the Mississippi Symphony Orchestra, Symphonic Blues becomes a transformative celebration of history, resilience, and the music that gave voice to generations.

Sponsorship Opportunities

Support the Mississippi Experience

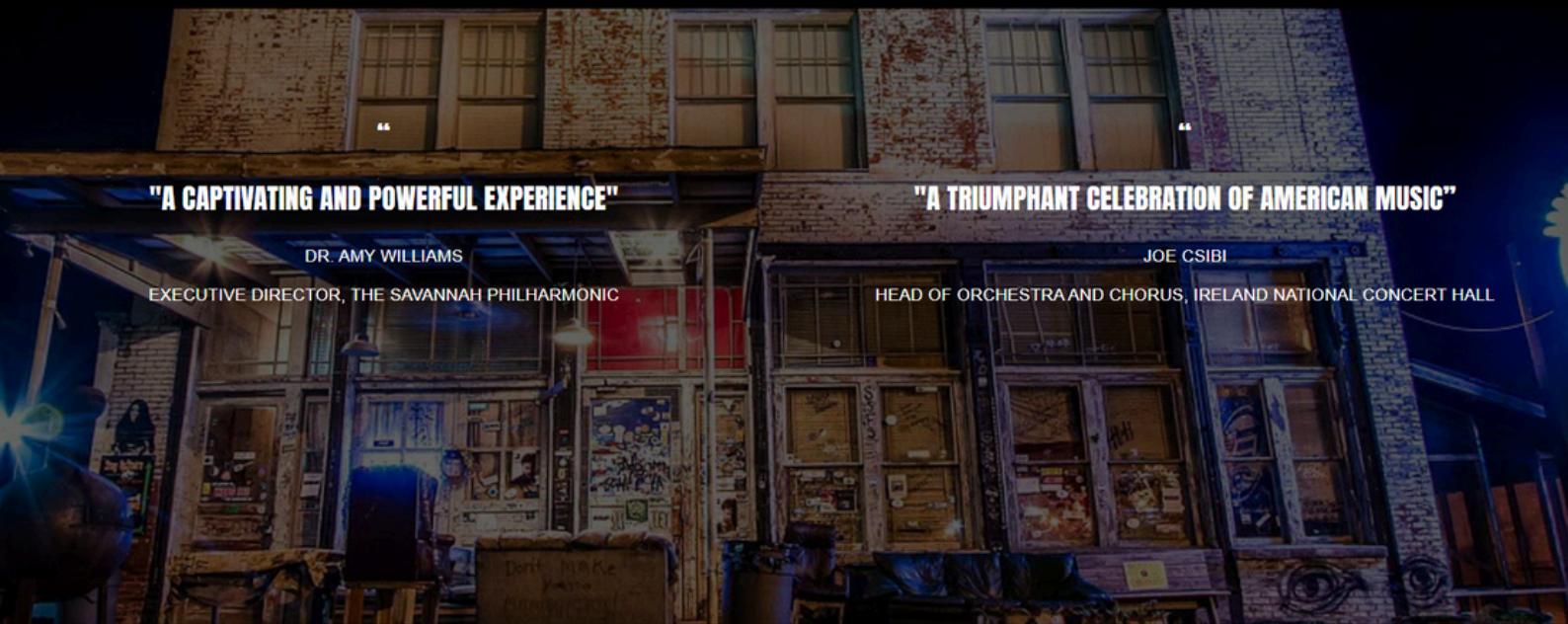
Sponsorship Benefits

Your contribution will help support the **Morgan Freeman Symphonic Blues Experience** for a **Mississippi take on the national show like no other!** Sponsors provide essential funding for event logistics and showcase your commitment to promoting the arts within our community, ensuring a memorable experience for all attendees.

Concert Experience

You will receive premier visibility throughout the **Morgan Freeman Symphonic Blues Experience** at Thalia Mara Hall. Your brand will be prominently featured in all promotional materials, including digital channels and event signage. Your sponsorship will enhance your experience offering elite access and amenities while making the experience enjoyable for all.

Sponsorship Opportunities:



Mississippi Maestro \$25,000

Exclusive Sponsorship Recognition of VIP Reception, 25 Premium Seats for Concert, Display Table/Booth in Thalia Mara Lobby

Juke Joint Headliner \$10,000

10 Tickets to VIP Reception, 10 Premium Seats for Concert, Display Table/Booth in Thalia Mara Lobby

Crossroads Champion \$5,000

6 Tickets to VIP Reception, 6 Premium Seats for Concert, Display Table/Booth in Thalia Mara Lobby

Symphonic Sponsor \$2,500

4 Tickets to VIP Reception, 4 Premium Seats for Concert, Display Table/Booth in Thalia Mara Lobby

Sponsor Benefits

Exposure

- Logo on promotional materials
- Featured in press releases
- Social media mentions

Recognition

- On-site signage
- Program insert acknowledgment
- Video wall recognition at event

Engagement

- VIP access for sponsors
- Meet and greet with select artists
- Networking opportunities

Community

- Support local arts
- Foster cultural initiatives
- Enhance community bonds

Sponsor Agreement

Mississippi Maestro \$25,000

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Sponsor will use the Display Table/Booth provided for promotional purposes. I understand that no goods can be sold at the event.

High Resolution sponsor logos should be sent to: jreihle@msorchestra.com

Mail payment to:

**Mississippi Symphony Orchestra
PO Box 2052, Jackson, MS 39201**

For more information, please contact:

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